

The BBC World Service Poll was conducted from November 15, 2004 to January 3, 2005 with a representative sample of 22,953 people across the 22 countries. In eight of the countries the sample was limited to major metropolitan areas. The margin of error per country ranged from +/-2.5-4%. For more details, please see the Methodology section below or visit <<http://www.pipa.org>>.

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GlobeScan Incorporated is a global public opinion and stakeholder research firm with offices in Toronto, London and Washington. GlobeScan conducts custom research and annual tracking studies on global issues. With a research network spanning 50+ countries, GlobeScan works with global companies, multilateral agencies, national governments, and non-government organizations to deliver research-based insights for successful strategies.

The Program on International Policy Attitudes (PIPA) is a joint program of the Center on Policy Attitudes and the Center for International and Security Studies at the University of Maryland. PIPA undertakes research on attitudes in both the public and in the policymaking community toward a variety of international and foreign policy issues. It seeks to disseminate its findings to members of government, the press, and the public as well as academia.

Methodology

The following table gives more details of the methodologies used in each of the 22 countries.

Country	Sample Size (unweighted)	Field dates	Sample frame	Survey methodology	Type of sample
Argentina	1005	Dec 10 – Dec 13 2004	18 years and over	Face-to-face	Nation-wide
Australia	1018	Dec 1 – Dec 29 2004	18 years and over	Telephone	Nation-wide
Brazil	800	Nov 16 – Dec 30 2004	18 years to 69 years	Face-to-face	Urban ¹
Canada	1000	Nov 23 – Dec 6 2004	18 years and over	Telephone	Nation-wide
Chile	1200	Dec 10 – Dec 29 2004	18 years and over	Face-to-face	Urban ²
China	1800	Dec 4 – Dec 20 2004	18 years and over	Telephone	Urban ³
France	1001	Dec 8 – Dec 15 2004	15 years and over	Telephone	Nation-wide
Germany	1004	Nov 29 – Dec 31 2004	16 years to 70 years	Telephone	Nation-wide
Great Britain	1000	Nov 15 – Nov 28 2004	18 years and over	Telephone	Nation-wide
India	1005	Dec 4 – Dec 15 2004	15 years to 65 years	Face-to-face	Main Metropolitan ⁴
Indonesia	1000	Nov 30 – Dec 19 2004	18 years to 60 years	Face-to-face	Major Metropolitan ⁵
Italy	1035	Dec 3 – Dec 17 2004	18 years and over	Telephone	Nation-wide
Japan	1403	Dec 9 – Dec 12 2004	20 years and over	Face-to-face	Nation-wide
Lebanon	1000	Dec 15 – Jan 3 2005	16 years to 64 years	Face-to-face	Nation-wide
Mexico	1000	Nov 16 – Dec 15 2004	18 years and over	Face-to-face	Nation-wide
Philippines	500	Dec 11 Dec 22 2004	18 years and over	Face-to-face	Urban ⁶
Poland	943	Nov 25 – Nov 29 2004	18 years and over	Face-to-face	Nation-wide
Russia	1028	Dec 2 – Dec 28 2004	18 years and over	Face-to-face	Nation-wide
South Africa	1011	Jan 3 – Jan 5 2005	18 years and over	Telephone	Major Metropolitan ⁷
South Korea	1000	Nov 26 – Dec 16 2004	20 years and over	Face-to-face	Nation-wide
Turkey	1200	Dec 9 – Dec 20 2004	15 years and over	Face-to-face	Urban ⁸
USA	1000	Nov 17 – Dec 12 2004	18 years and over	Telephone	Nation-wide

¹In Brazil the survey was conducted in São Paulo, Rio de Janeiro, Belo Horizonte, Recife, Porto Alegre, Curitiba, Salvador, & Brasília.

²In Chile the survey was conducted in Arica, Iquique, Calama, Antofagasta, Copiapó, La Serena, Coquimbo, Ovalle, Quilpué, Villa Alemana, Viña, Valparaíso, Quillota, San Antonio, Santiago, Rancagua, Curicó,

Linares, Talca, Chillán, Talcahuano, Concepción, Coronel, Lota, Los Angeles, Temuco, Valdivia, Osorno, Puerto Montt & Chiguayante.

³In China the survey was conducted in Beijing, Shanghai, Guangzhou, Wuhan, Xi'an, Chengdu, Shenyang, Zhengzhou & Hangzhou.

⁴In India the survey was conducted in Mumbai, Delhi, Kolkata, and Chennai.

⁵In Indonesia, the survey was conducted in Jakarta and Surabaya.

⁶In Philippines the survey was conducted in Quezon City, Manila, Caloocan, Las Piñas, Makati, Malabon, Mandaluyong, Marikina, Muntinlupa, Parañaque, Pasay, Pasig, Taguig, Valenzuela, Navotas, Pateros & San Juan.

⁷In South Africa the survey was conducted in Cape Town, Port Elizabeth/Uitenhage, East London, Durban, Bloemfontein, Johannesburg, Vaal, Pretoria, Pietermaritzburg, Soweto & East Rand.

⁸In Turkey, the survey was conducted Istanbul, Bursa, Izmir, Ankara, Konya, Adana, Antalya, Samsun, Erzurum, Diyarbakir & Zonguldak.

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Question:

1. For each of the following, please tell me if you think they are getting much better, a little better, a little worse, or much worse.
 - a) You and your family's economics conditions
 - b) Economic conditions in your country
 - c) Economic conditions in the world as a whole