

**BBC World Service Poll:
Evaluations of Global Institutions and Economic Conditions
Questionnaire and Methodology**

B1kt. Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . the United Nations.

	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
Afghanistan	79	8	6	3	4
Argentina	34	31	4	3	28
Australia	61	26	5	4	4
Brazil	46	36	5	2	11
Canada	65	20	3	5	7
Congo	55	16	15	4	10
Finland	77	8	6	2	7
France	52	33	7	1	7
Germany	80	6	8	3	3
Ghana	74	8	8	3	6
Great Britain	66	24	2	4	5
India	44	12	16	8	21
Indonesia	80	8	9	1	2
Iran	63	21	10	4	2
Iraq	34	40	22	2	2
Italy	56	19	6	10	9
Kenya	74	3	7	2	14
Mexico	62	17	6	2	13
Nigeria	75	8	8	1	8
Philippines	74	13	4	0	8
Poland	72	7	4	2	14
Russia	38	14	16	8	24
Saudi Arabia	41	20	25	5	9
Senegal	60	8	11	3	18
South Africa	48	9	15	6	23
South Korea	76	19	0	1	3
Spain	61	17	9	5	8
Sri Lanka	36	7	5	2	50
Tanzania	69	10	14	4	4
Turkey	32	18	25	8	17

United States	52	36	3	4	5
Zimbabwe	57	5	20	5	13
Average	59	16	9	4	11

B2a. Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . the World Bank.

	Mainly positive	Mainly negative	Depends (vol)	Neither/ No difference	DK/NA (vol)
Afghanistan	79	7	5	2	7
Argentina	26	47	4	1	23
Australia	42	34	5	4	16
Brazil	48	34	3	2	12
Canada	43	28	3	4	22
Congo	75	6	11	2	6
Finland	59	21	8	2	11
France	48	28	5	1	17
Germany	51	20	9	5	15
Ghana	76	6	9	0	8
Great Britain	45	37	2	4	13
India	51	9	19	4	17
Indonesia	80	12	6	0	2
Iran	42	21	13	12	11
Iraq	44	18	29	2	6
Italy	37	27	6	7	24
Kenya	81	5	6	1	7
Mexico	44	22	14	8	13
Nigeria	83	6	5	2	4
Philippines	69	16	6	1	8
Poland	60	7	4	2	26
Russia	41	10	13	6	30
Saudi Arabia	55	12	20	3	10
Senegal	74	6	7	2	12
South Africa	58	5	7	4	27
South Korea	66	29	1	1	4
Spain	55	22	10	2	12
Sri Lanka	44	8	6	1	41
Tanzania	79	8	8	2	3
Turkey	30	28	20	6	15
United States	47	28	4	5	17
Zimbabwe	43	19	18	5	15
Average	55	18	9	3	14

B2b. Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . the International Monetary Fund.

	Mainly positive	Mainly negative	Depends (vol)	Neither/No difference (vol.)	DK/NA/ (vol)
Afghanistan	36	13	20	6	24
Argentina	19	60	3	1	18
Australia	35	30	5	4	27
Brazil	27	57	3	2	12
Canada	38	25	3	4	30
Congo	66	10	13	1	10
Finland	53	17	6	3	21
France	42	31	6	1	21
Germany	49	16	10	6	19
Ghana	66	9	13	2	11
Great Britain	44	30	2	4	21
India	39	10	21	10	21
Indonesia	64	24	8	1	3
Iran	38	24	15	11	12
Iraq	39	22	30	3	6
Italy	38	25	5	7	25
Kenya	73	8	7	1	11
Mexico	47	21	15	5	12
Nigeria	67	16	6	2	9
Philippines	62	19	5	1	14
Poland	57	6	5	3	29
Russia	36	14	13	6	31
Saudi Arabia	52	9	23	4	11
Senegal	67	6	9	2	16
South Africa	39	7	10	4	39
South Korea	64	33	1	1	1
Spain	53	24	9	1	13
Sri Lanka	38	7	5	1	48
Tanzania	66	14	13	3	4
Turkey	15	49	19	5	12
United States	37	26	3	6	29
Zimbabwe	38	23	21	6	13
Average	47	21	10	6	18

B2c. Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . the news media.

	Mainly positive	Mainly negative	Depends (vol)	Neither/No difference (vol.)	DK/NA/ (vol)
Afghanistan	54	15	18	5	8
Argentina	51	23	9	1	17
Australia	26	59	8	3	4
Brazil	65	26	4	1	4
Canada	41	44	8	4	3
Congo	63	11	16	3	7
Finland	54	28	12	2	4
France	39	43	14	1	3
Germany	37	31	22	9	1
Ghana	44	22	26	3	4
Great Britain	41	48	4	2	5
India	45	14	22	5	14
Indonesia	78	7	12	0	2
Iran	51	25	15	4	6
Iraq	38	32	25	2	2
Italy	45	30	12	7	6
Kenya	63	11	19	2	5
Mexico	38	32	8	7	15
Nigeria	75	12	7	1	4
Philippines	67	16	13	1	4
Poland	63	11	10	3	13
Russia	40	16	16	5	23
Saudi Arabia	36	16	36	8	5
Senegal	63	10	15	3	10
South Africa	56	11	17	3	12
South Korea	55	40	2	2	1
Spain	56	18	21	1	3
Sri Lanka	35	8	10	1	46
Tanzania	52	15	26	5	2
Turkey	37	14	33	5	10
United States	28	64	4	3	2
Zimbabwe	16	25	38	9	11
Average	48	24	16	4	8

B2d. Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . World Public Opinion

	Mainly positive	Mainly negative	Depends (vol)	Neither/No difference (vol.)	DK/NA/ (vol)
Afghanistan	54	16	16	6	8
Argentina	53	17	7	3	20
Australia	48	31	8	5	8
Brazil	62	27	3	2	6
Canada	57	25	5	4	9
Congo	37	15	23	6	19
Finland	63	19	9	3	6
France	59	23	9	1	8
Germany	45	21	12	20	2
Ghana	41	12	27	8	13
Great Britain	55	28	4	5	9
India	39	13	21	9	18
Indonesia	66	16	14	1	4
Iran	68	21	3	4	4
Iraq	49	17	28	3	3
Italy	49	23	6	10	11
Kenya	49	8	25	4	14
Mexico	47	21	13	6	13
Nigeria	64	13	11	2	9
Philippines	62	17	12	1	8
Poland	68	5	6	5	16
Russia	46	9	14	10	20
Saudi Arabia	44	13	30	8	5
Senegal	53	9	20	3	15
South Africa	42	10	17	5	25
South Korea	64	29	1	2	3
Spain	60	13	14	5	9
Sri Lanka	31	6	9	1	53
Tanzania	42	14	27	8	8
Turkey	35	12	33	8	12
United States	46	39	4	4	7
Zimbabwe	23	14	31	15	18
Average	51	17	14	6	12

B2e. Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . Non-governmental organizations such as environmental and social advocacy groups.

	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
Afghanistan	51	16	15	6	12
Argentina	64	11	4	1	20
Australia	74	12	5	2	7
Brazil	75	14	3	0	7
Canada	78	10	3	2	6
Congo	58	9	15	6	11
Finland	69	13	9	2	8
France	80	10	4	0	6
Germany	65	13	11	9	3
Ghana	58	8	21	5	9
Great Britain	70	18	2	2	7
India	36	12	21	8	24
Indonesia	69	11	13	1	6
Iran	69	24	3	2	2
Iraq	50	15	27	4	4
Italy	72	10	4	5	9
Kenya	67	6	14	2	11
Mexico	39	23	16	8	15
Nigeria	59	15	12	2	12
Philippines	62	19	9	0	10
Poland	68	6	5	3	18
Russia	53	6	10	7	24
Saudi Arabia	28	7	42	8	15
Senegal	58	6	14	3	20
South Africa	50	8	14	5	24
South Korea	77	19	2	1	1
Spain	77	8	8	3	5
Sri Lanka	28	11	14	2	46
Tanzania	56	15	21	4	4
Turkey	50	11	22	3	13
United States	64	23	4	3	6
Zimbabwe	64	7	12	5	11
Average	60	12	12	4	12

B2f. Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . Global companies.

	Mainly positive	Mainly negative	Depends (vol)	Neither/No difference (vol.)	DK/NA/ (vol)
Afghanistan	49	16	18	5	12
Argentina	26	40	6	1	28
Australia	30	49	8	4	9
Brazil	60	27	5	1	6
Canada	39	39	6	4	11
Congo	43	14	23	5	14
Finland	32	45	12	2	9
France	37	44	11	1	7
Germany	42	32	15	6	5
Ghana	46	13	23	5	12
Great Britain	36	47	4	3	10
India	41	14	21	6	18
Indonesia	53	24	17	1	4
Iran	49	42	2	4	3
Iraq	32	26	34	3	4
Italy	21	51	8	7	12
Kenya	50	11	18	6	15
Mexico	23	33	21	8	15
Nigeria	67	11	12	3	7
Philippines	60	17	10	1	12
Poland	49	13	9	5	23
Russia	27	18	16	6	33
Saudi Arabia	31	10	40	8	11
Senegal	51	8	18	3	20
South Africa	50	7	15	5	23
South Korea	61	32	2	1	4
Spain	36	36	13	3	12
Sri Lanka	22	12	8	2	56
Tanzania	50	13	26	6	5
Turkey	21	27	30	7	16
United States	44	38	4	4	10
Zimbabwe	30	11	30	10	18
Average	41	26	15	4	14

B4ta. For each the following, please tell me if you think they are getting much better, a little better, a little worse or much worse . . . you and your family's economic conditions.

	Better	Worse	Much better	A little better	A little worse	Much worse	Stayed the same	Depends/DK/NA
Afghanistan	70	26	16	54	20	6	3	1
Argentina	43	20	2	41	16	4	34	3
Australia	61	23	14	47	18	5	14	2
Brazil	47	39	5	43	24	15	12	2
Canada	64	22	12	52	17	5	11	2
Congo	34	63	4	30	23	39	1	2
Finland	56	12	7	49	11	1	30	3
France	36	52	5	31	36	16	11	2
Germany	38	27	3	35	25	3	31	4
Ghana	50	47	11	40	23	24	2	0
Great Britain	60	28	13	48	21	7	11	2
India	59	13	29	31	10	3	13	15
Indonesia	53	41	9	44	33	8	5	1
Iran	53	40	15	37	33	7	4	4
Iraq	65	27	16	49	19	7	8	0
Italy	14	54	1	13	41	13	29	3
Kenya	37	53	7	30	26	27	0	11
Mexico	27	32	4	23	21	11	38	3
Nigeria	64	31	16	48	23	8	4	1
Philippines	62	33	5	58	22	12	2	2
Poland	26	42	1	25	31	11	28	4
Russia	34	28	2	32	19	9	25	13
Saudi Arabia	30	29	9	22	18	11	25	16
Senegal	69	27	6	63	19	8	2	2
South Africa	54	30	13	40	16	14	13	3
South Korea	35	54	3	32	39	15	11	0
Spain	39	27	8	31	20	7	31	3
Sri Lanka	37	45	2	35	29	16	13	5
Tanzania	45	44	8	37	26	18	2	8
Turkey	31	41	9	22	31	10	23	6
United States	56	34	14	41	24	10	10	0
Zimbabwe	11	84	3	9	28	57	2	2
Average	46	36	9	37	24	13	14	4

B4tb. For each the following, please tell me if you think they are getting much better, a little better, a little worse or much worse . . . economic conditions in [COUNTRY]

	Better	Worse	Much better	A little better	A little worse	Much worse	Stayed the same	Depends/DK/NA
Afghanistan	57	38	17	40	20	18	1	4
Argentina	51	23	1	50	18	5	20	6
Australia	56	35	13	43	27	9	5	4
Brazil	27	67	2	25	31	37	4	2
Canada	63	30	11	52	21	9	4	3
Congo	14	79	2	12	17	62	2	6
Finland	57	24	3	54	23	1	13	5
France	12	83	1	11	51	32	2	3
Germany	50	37	2	48	29	8	10	3
Ghana	46	51	8	38	23	28	2	2
Great Britain	52	41	9	42	30	12	4	3
India	57	23	20	38	16	7	4	15
Indonesia	17	81	3	15	41	39	1	0
Iran	42	46	8	34	39	7	8	4
Iraq	56	39	14	42	23	16	4	2
Italy	11	78	1	10	48	31	7	4
Kenya	34	57	5	29	23	34	0	9
Mexico	24	38	2	22	24	13	36	2
Nigeria	27	70	3	24	28	42	2	1
Philippines	13	83	0	12	39	44	1	3
Poland	29	40	0	29	33	8	20	10
Russia	39	27	3	36	18	9	18	17
Saudi Arabia	35	25	12	22	14	10	19	22
Senegal	52	40	4	48	28	12	2	5
South Africa	57	27	17	40	16	11	5	10
South Korea	22	76	1	21	46	30	2	0
Spain	45	38	9	36	28	10	11	6
Sri Lanka	29	43	2	28	26	17	10	18
Tanzania	56	36	11	45	21	16	3	6
Turkey	30	41	4	26	25	16	20	9
United States	39	58	6	33	34	23	2	2
Zimbabwe	4	90	0	4	16	75	1	4
Average	38	49	6	31	27	22	8	6

B4tc. For each the following, please tell me if you think they are getting much better, a little better, a little worse or much worse . . . economic conditions in the world as a whole.

	Better	Worse	Much better	A little better	A little worse	Much worse	Stayed the same	Depends/ DK/NA
Afghanistan	63	11	39	24	8	3	2	24
Argentina	27	31	1	25	23	8	18	25
Australia	42	47	4	38	31	16	4	7
Brazil	27	62	3	24	32	29	4	7
Canada	39	54	4	34	35	18	3	5
Congo	43	25	16	27	14	10	2	30
Finland	45	38	3	42	36	3	9	8
France	20	70	1	19	43	27	4	7
Germany	51	30	4	47	24	5	15	5
Ghana	50	31	17	33	15	17	1	18
Great Britain	44	48	6	38	31	17	3	6
India	66	15	27	40	11	4	3	15
Indonesia	39	45	9	31	30	16	4	11
Iran	45	48	13	32	40	8	3	4
Iraq	71	21	40	31	14	6	4	5
Italy	14	69	1	13	51	18	6	11
Kenya	34	23	8	26	13	10	0	43
Mexico	28	32	4	24	22	10	39	2
Nigeria	55	28	11	43	14	14	1	16
Philippines	17	71	1	16	40	31	1	11
Poland	25	34	1	25	29	6	12	28
Russia	30	19	3	26	13	6	9	43
Saudi Arabia	19	35	6	13	18	18	17	29
Senegal	44	31	6	38	20	11	2	23
South Africa	53	18	21	32	11	7	4	24
South Korea	29	63	2	27	52	11	2	6
Spain	26	47	5	21	32	15	11	17
Sri Lanka	28	18	7	21	12	6	8	46
Tanzania	64	12	25	39	7	6	4	20
Turkey	25	27	7	18	18	10	20	27
United States	37	56	4	33	31	25	3	3
Zimbabwe	23	26	7	16	11	15	6	45
Average	38	37	10	29	24	13	7	18

Methodology

The following table describes the methodologies used in each of the 32 countries:

Country	Sample Size (unweighted)	Field dates	Sample frame	Survey methodology	Type of sample
Afghanistan	2098	Oct 23-29, 2005	18+	Face-to-Face	National
Argentina	1003	Oct 26 – Nov 22, 2005	18+	Face-to-Face	National
Australia	1026	Nov 25 – Dec 09, 2005	18+	Telephone	National
Brazil	800	Nov 03-21, 2005	18 - 69	Face-to-Face	Urban ¹
Canada	1004	Nov 14-26, 2005	18+	Telephone	National
Finland	1069	Nov 15 – Dec 11, 2005	18 - 79	Telephone	National
France	1002	Nov 10-19, 2005	15+	Telephone	National
Germany	1006	Nov 11 – Dec 12, 2005	16 - 70	Telephone	National
Ghana	1006	Nov 15-30, 2005	18+	Face-to-Face	National
Great Britain	1000	Nov 11-27, 2005	18+	Telephone	National
India	1452	Nov 20-30, 2005	18+	Face-to-Face	National
Indonesia	1000	Nov 23 – Dec 07, 2005	18 - 60	Face-to-Face	Major Metropolitan Areas ²
Iran	1118	Dec 24-20, 2005	17+	Face-to-Face	National
Iraq	2200	Oct 18-22, 2005	18+	Face-to-Face	National
Italy	1015	Nov 07-14, 2005	18+	Telephone	National
Kenya	1005	Dec 1-8, 2005	18+	Face-to-Face	National
Mexico	1000	Nov 05-18, 2005	18+	Face-to-Face	National
Nigeria	1000	Nov 21 – Dec 14, 2005	18+	Face-to-Face	National
Philippines	1000	Nov 21 – Dec 07, 2005	18+	Face-to-Face	Urban ³
Poland	1026	Nov 11-14, 2005	18+	Face-to-Face	National
Democratic	1000	Nov 10-27, 2005	18+	Face-to-Face	National

Republic of Congo					
Russia	1004	Nov 23 – Dec 08, 2005	18+	Face-to-Face	National
Saudi Arabia	1000	Nov 10 – Dec 07, 2005	18 - 59	Face-to-Face	National
Senegal	1005	Dec 10-17, 2005	18+	Face-to-Face	National
South Africa	3497	Oct 20 – Nov 24, 2005	16+	Face-to-Face	National
South Korea	1000	Nov 15-18, 2005	19+	Telephone	National
Spain	1012	Nov 30 – Dec 14, 2005	18+	Telephone	National
Sri Lanka	1214	Nov 10-20, 2005	18+	Face-to-Face	National
Tanzania	1000	Dec 04 – 16, 2005	18+	Face-to-Face	National
Turkey	1000	Oct 17 – Nov 07, 2005	15+	Face-to-Face	Urban ⁴
United States	1000	Nov 14-30, 2005	18+	Telephone	National
Zimbabwe	1010	Dec 01 – 10, 2005	18+	Face-to-Face	National

¹ In Brazil the survey was conducted in Belo Horizonte, Brasília, Curitiba, Porto Alegre, Recife, Rio de Janeiro, Salvador, São Paulo representing 17.8% of the Brazilian adult population.

² In Indonesia the survey was conducted in Jakarta and Surabaya, representing 13% of the total urban population.

³ In Philippines the survey was conducted in National Capital Region representing 27% total urban population.

⁴ In Turkey the survey was conducted in Adana, Ankara, Antalya, Bursa, Diyarbakir, Erzurum, Istanbul, Izmir, Konya, Samsun, and Zonguldak representing 45% of the total population.

Research Partners

Country	Research Institute	Location	Contact
Afghanistan	<i>ACSOR-Surveys/D3 Systems, Inc.</i>	Kabul	Matthew Warshaw mattwarshaw@aol.com +1 703-255-0884 (USA)
Argentina	<i>TNS Gallup Argentina</i>	Buenos Aires	Ricardo Hermelo ricardo.hermelo@tns-gallup.com.ar +54 11 5218 2000
Australia	<i>Market Focus International</i>	Crows Nest	Paul Korbel pkorbel@marketfocus.com.au +612 9966 9107
Brazil	<i>Market Analysis Brazil</i>	Florianópolis	Fabián Echegaray fabian@marketanalysis.com.br +55 48 3234 58 53
Canada	<i>GlobeScan / ComQUEST Research</i>	Toronto	Lloyd Hetherington lloyd.hetherington@globescan.com +1 416 969 3085
Democratic Republic of Congo	<i>B.E.R.C.I. Bureau d'Etudes, de Recherches et de Consulting International</i>	Kinshasa	Francesca Bomboko berci65@yahoo.fr +243819956375 +243999942149
Finland	<i>Corporate Image</i>	Espoo	Jukka Pohjola jukka.pohjola@corporateimage.fi +358 9 4520730
France	<i>Efficienc 3</i>	Paris and Reims	Christian de Thieulloy christian.t@efficienc3.com +33 1 43 16 54 42
Germany	<i>Ri*QUESTA GmbH</i>	Teningen	Bernhard Rieder riquesta.rieder@t-online.de +49 (0)7641 934336
Ghana	<i>Business Interactive Consulting Limited</i>	Accra	Razaaque Animashaun info@bigghana.com +233 21 783 140
Great Britain	<i>GlobeScan / ICM Direct</i>	London	Doug Miller doug.miller@globescan.com +44 20 7958 1735
India	<i>YRD Media Network Pvt. Ltd</i>	New Delhi	Yashwant Deshmukh mail@teamcvoter.com +9811101179
Indonesia	<i>Deka Marketing Research</i>	Jakarta	Irma Malibari irma.putranto@deka-research.co.id

			+62 21 723 6901
Italy	<i>GfK Eurisko s.r.l.</i>	Milan and Rome	Paolo Anselmi paolo.anselmi@eurisko.it +39 02 4380 9206
Iran	<i>GlobeScan</i>	Toronto and London	Lloyd Hetherington lloyd.hetherington@globescan.com +1 416 969 3085
Iraq	<i>KA EUROPE SPRL / D3 Systems, Inc.</i>	Vienna	Matthew Warshaw mattwarshaw@aol.com +1 703-255-0884 (USA)
Kenya	<i>Research Path Associates</i>	Nairobi	Francis Kimani Francis.Kimani@rpa.co.ke +254 20 2734 770
Mexico	<i>Mund Américas</i>	Mexico City	Daniel M. Lund dlund@mundamericas.com +5255 5584 3020
Nigeria	<i>Market Trends Research International, Nigeria</i>	Lagos	J.O. Ebhomenye J.Ebhomenye@research-intng.com +234 1 5550266 / 7917987
Philippines	<i>M&S-Sigma Dos Philippines, Inc.</i>	Makati City	Teodora M. Marasigan tmmarasigan@ms-sigmados.com +632 8172780 / +63917 5108602
Poland	<i>CBOS Public Opinion Research Center</i>	Warsaw	Krzysztof Zagorski k.zagorski@cbos.pl +4822 6934722
Russia	<i>CESSI Institute for Comparative Social Research</i>	Moscow	Vladimir Andreenkov vladimir.andreenkov@cessi.ru +7095 229 15 06
Saudi Arabia	<i>SIRAJ</i>	Dubai	Lina Nahhas lina@sirajsbo.com 009714-390-3190/1/2
Senegal	<i>Business Interactive Consulting Limited</i>	Accra	Razaaque Animashaun info@bigghana.com 233 21 783 140 / 233 21 782892
South Africa	<i>Markinor</i>	Randburg	Mari Harris marih@markinor.co.za +27 11 686 8400
South Korea	<i>East Asia Institute</i>	Seoul	Won-Chil Jung jwc@eai.or.kr +82 2 2277 1683 x 111

Spain	<i>SIGMA DOS S.A.</i>	Madrid	Ginés Garrido madrid@sigmados-internacional.com +34 91 360 0474
Sri Lanka	<i>YRD Media Network Pvt. Ltd</i>	New Delhi	Yashwant Deshmukh mail@teamcvoter.com +9811101179
Tanzania	<i>Research Path Associates</i>	Nairobi	Francis Kimani Francis.Kimani@rpa.co.ke +254 20 2734 770
Turkey	<i>Yontem Research & Consultancy</i>	Istanbul	Bülent Gündoğmuş info@yontemresearch.com +90 212 278 12 19
USA	<i>GlobeScan / ComQUEST Research</i>	Toronto	Lloyd Hetherington lloyd.hetherington@globescan.com +1 416 969 3085
Zimbabwe	<i>Research Path Associates</i>	Nairobi	Francis Kimani Francis.Kimani@rpa.co.ke +254 20 2734 770